

Need a consortium partner for your Horizon Europe project?



Discover INN employees who are interested on collaborating!

The Inland School of Business and Social Sciences at INN University contributes valuable expertise and experience for building a strong consortium.

Browse calls of interest by Cluster:



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Health

Discover potential INN professors and employees who are interested on collaborating in cluster 1.
To make your navigation smoother, each topic in the list has been made clickable.

- [HORIZON-HLTH-2026-01-DISEASE-02](#)
Innovative interventions to prevent the harmful effects of using digital technologies on the mental health of children and young adults
- [HORIZON-HLTH-2027-01-STAYHLTH-01](#)
Addressing disabilities through the life course to support independent living and inclusion
- [HORIZON-HLTH-2027-03-TOOL-04](#)
Virtual Human Twins (VHTs) for integrated clinical decision support in prevention and diagnosis
- [HORIZON-HLTH-2027-03-TOOL-08](#)
Towards Artificial General Intelligence (AGI) for healthcare



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Discover potential INN professors and employees who are interested on collaborating in cluster 2.
To make your navigation smoother, each topic in the list has been made clickable.

- [HORIZON-CL2-2026-01-DEMOCRACY-03](#)
Government in transition – how governments change the way they work and prepare the civil service for the future
- [HORIZON-CL2-2026-01-DEMOCRACY-06](#)
Governing global commons sustainably
- [HORIZON-CL2-2026-01-DEMOCRACY-09](#)
Citizenship education as part of lifelong learning
- [HORIZON-CL2-2026-01-DEMOCRACY-10](#)
Digital and media literacy as drivers for democratic and civic resilience
- [HORIZON-CL2-2026-01-HERITAGE-02](#)
Boosting creative startups for disruptive innovation
- [HORIZON-CL2-2026-01-TRANSFO-04](#)
The impact of the use of digital tools outside school and for communication on educational outcomes and mental health
- [HORIZON-CL2-2027-01-DEMOCRACY-04](#)
Addressing the impact of artificial intelligence, cyberviolence, and deepfakes on equality, democracy and inclusive societies
- [HORIZON-CL2-2027-01-TRANSFO-06](#)
Closing the learning gap: uncovering causes and effective policy inter-ventions for declining youth skills in mathematics, reading, and science
- [HORIZON-CL2-2027-01-HERITAGE-03](#)
Crafting routes to a circular economy
- [HORIZON-CL2-2027-01-TRANSFO-03](#)
Rethinking sustainable competitiveness beyond traditional perspectives: role and contribution of the Social Economy

Discover potential INN professors and employees who are interested on collaborating in cluster 3.
To make your navigation smoother, each topic in the list has been made clickable.

- [HORIZON-CL3-2026-01-INFRA-01](#)
Tools and processes to support stress tests of critical infrastructure
- [HORIZON-CL3-2027-01-DRS-02](#)
Societal resilience, engagement of the younger generations and digital innovation for disaster resilience
- [HORIZON-CL3-2026-01-FCT-05](#)
Enhancing the security of citizens against terrorism and lone-actor violence in confined spaces such as schools
- [HORIZON-CL3-2027-01-FCT-04](#)
Open topic on increasing security of citizens against terrorism, including in public spaces
- [HORIZON-CL3-2027-01-INFRA-01](#)
Enhancing physical protection of critical infrastructures
- [HORIZON-CL3-2026-01-DRS-01](#)
Designing new ways of risk awareness and enhanced disaster preparedness
- [HORIZON-CL3-2026-01-DRS-03](#)
Development of innovative tools, processes, equipment and technologies through responses to disasters and emergencies for sea rch and rescue in hazardous conditions
- [HORIZON-CL3-2026-01-DRS-04](#)
Open topic on driving innovation uptake of disaster risk solutions
- [HORIZON-CL3-2026-01-DRS-05](#)
Climate security and civil preparedness – new ways to develop pre- and post-crisis climate-change related scenarios for a more resilient Europe
- [HORIZON-CL3-2027-01-DRS-02](#)
Societal resilience, engagement of the younger generations and digital innovation for disaster resilience
- [HORIZON-CL3-2027-01-DRS-03](#)
Enhancing decision support system for disaster crises: leveraging emerging technologies for improved civil preparedness and crisis management
- [HORIZON-CL3-2027-01-DRS-04](#)
Enhancing preparedness for large-scale cross-border disasters

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Digital, Industry & Space

Discover potential INN professors and employees who are interested on collaborating in cluster 3.
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- NO CURRENT TOPIC
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- [HORIZON-CL5-2026-09-D4-01](#)
Researching the technical, social & economic factors impacting the energy performance of Smart Buildings (Built4People Partnership)
- [HORIZON-CL5-2027-01-D1-10](#)
Understanding and avoiding maladaptation to climate change
- [HORIZON-CL5-2027-01-D1-13](#)
Next generation scenarios for informing climate and sustainability transitions
- [HORIZON-CL5-2027-03-D5-03](#)
Data-driven circular economy for e-mobility ecosystem (2ZERO Partnership)

Discover potential INN professors and employees who are interested on collaborating in cluster 6.
To make your navigation smoother, each topic in the list has been made clickable.

- [HORIZON-CL6-2026-01-BIODIV-04-two-stage](#)
Mainstreaming and scaling-up evidence-based Nature-Based Solutions towards a nature positive and climate-resilient economy
- [HORIZON-CL6-2026-01-BIODIV-05](#)
Advancing integrated scenarios and prediction models for informing transition to a nature positive society
- [HORIZON-CL6-2026-01-CIRCBIO-01-two-stage](#)
Deploying circular systemic solutions through living labs in cities and regions (Circular Cities and Regions Initiative topic)
- [HORIZON-CL6-2026-01-CIRCBIO-02-two-stage](#)
Open topic: Using the Circular Cities and Regions Initiative to strengthen urban manufacturing in support of the Clean Industrial Deal
- [HORIZON-CL6-2026-01-CIRCBIO-09](#)
Balancing food security, bioeconomy, climate and biodiversity objectives to unlock sustainable value chains
- [HORIZON-CL6-2026-01-CIRCBIO-10](#)
Bio-based innovation in society: supporting the sustainable way of living
- [HORIZON-CL6-2026-02-COMMUNITIES-01](#)
Boosting sustainable competitiveness in rural areas through innovation
- [HORIZON-CL6-2026-03-GOVERNANCE-02](#)
Improving analytical capacity and understanding of social drivers in agriculture to better assess social sustainability in the sector
- [HORIZON-CL6-2027-02-COMMUNITIES-02](#)
Empowering local urban food systems entrepreneurship and innovation
- [HORIZON-CL6-2027-03-GOVERNANCE-01](#)
Strengthening the resilience of European farmers through improved capacity in coping with risks and crises
- [HORIZON-CL6-2027-03-GOVERNANCE-02](#)
Improving analytical capacity for sustainable competitiveness of the agricultural sector
- [HORIZON-CL6-2027-02-FARM2FORK-06](#)
Unleashing the potential of sustainable small-scale aquatic food production and recreational fisheries for prosperous local communities
- [HORIZON-CL6-2027-03-GOVERNANCE-04](#)
AI supporting informed advice for farmers and foresters to improve competitiveness and sustainability

Discover potential INN professors and employees who are interested on collaborating in cluster 3.
To make your navigation smoother, each topic in the list has been made clickable.

- [HORIZON-MISS-2026-04-CIT-NEB-B4P-CCRI-03](#)
Introducing circular economy models in the construction sector, from buildings to city scale
- [HORIZON-NEB-2027-01-BUSINESS-02](#)
Innovative models for collective community investment and ownership
- [HORIZON-MISS-2027-03-OCEAN-02](#)
Circularity of seafood supply chain
- [HORIZON-MISS-2027-03-OCEAN-03](#)
Green, circular and resilient harbours
- [HORIZON-MISS-2027-04-CIT-01](#)
Innovative microgrids for improved energy system integration and efficiency in urban contexts

2

Culture,
Creativity, and
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HORIZON-CL2-2026-01-DEMOCRACY-09

Citizenship education as part of lifelong learning



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HORIZON-CL2-2027-01-HERITAGE-03

Crafting routes to a circular economy



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HORIZON-CL6-2026-02-COMMUNITIES-01

Boosting sustainable competitiveness in rural areas through innovation

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HORIZON-MISS-2026-04-CIT-NEB-B4P-CCRI-03

Introducing circular economy models in the construction sector, from buildings to city scale



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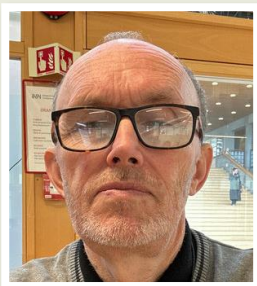


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HORIZON-CL2-2026-01-DEMOCRACY-09

Citizenship education as part of lifelong learning

Expertise

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For many years I have taken part in and led team-based projects seeking to give democratic voice to marginalized groups (disengaged youth, those excluded from the labour market refugees, migrants, vulnerable cultures of all ages). My skills include training marginalized groups in the use of digital storytelling. Most recently: I have co-worked in building safe and secure settings for the building of such competence. Additionally, I am working on a team project exploring strategies to reduce «burnout» across three professions: prison officers, nurses and child welfare officers.

Relevant publications

Dobson, S., Svoen, B., Agrusti, G. and Hardy, P. (edited) (2024): Learning Inclusion in a Digital Age. Belonging and finding a voice. Singapore: Springer Publishers. <https://doi.org/10.1007/978-981-99-7196-1> (Open Access)

Smythe, F., Derivry-Plard, M., Dobson, S. and Malet, R. (2025) How visible are minority languages? Crossed perspectives from France and Aotearoa New Zealand. In, Appartenance et Altérité publiée par l'unité de recherche Migrations et Société (URMIS) (Open Edition): <https://journals.openedition.org/alterites/1284>

Dobson, S., Agrusti, G. and Svoen, B. (2023) Developing online resources for adult refugees in an increasingly unfriendly Europe: The case for inclusion, self-determination, and cultural responsiveness. In, Global Perspectives and New Challenges in Culturally Responsive Pedagogies. Edited by Rigney, L.-I. London: Routledge. DOI: 10.4324/9781003335719-17

Dobson, S. and Fudiyartanto, F. (2023). Transforming Assessment in Education – The Hidden World of Language Games. Australia: Springer Publishers. <https://doi.org/10.1007/978-3-031-26991-2>

Svoen, B., Dobson, S. and Tangen Bjørge, L. (2019) Let's Talk and Share! Refugees and Migrants Building Social Inclusion and Wellbeing Through Digital Stories and Online Learning Resources, International Journal of Inclusive Education, DOI: 10.1080/13603116.2019.1678802

Relevant projects

2024-2026: Learning to Learn Through Micro-Credentials in a Regional Setting (L2L Microcred) Erasmus+ Project

2021-2023: Learning Inclusion in a Digital Age -to belong and Find a Voice in a Changing Europe. Erasmus+ Project

2019-2021: Innovative assessment methodologies for cooperative learning in primary schools. Erasmus+ Project

2017-2019: Reducing the Educational Gap for migrants and refugees in the EU with highly relevant e-learning resources offering strong social belonging. Erasmus+ Project.



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HORIZON-CL2-2026-01-DEMOCRACY-09

Citizenship education as part of lifelong learning

Expertise

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I have extensive experience as a project manager and coordinator of large national and international (EU-funded) projects. I have led and coordinated complex multi-partner collaborations involving universities, public authorities and workplaces, with a strong focus on developing sustainable learning systems, collaboration models and pedagogical frameworks that function in real-life contexts and across institutional boundaries.

My expertise also includes learning design for adult and lifelong learning, with a particular focus on flexible, online and blended learning formats. I work extensively with the pedagogical use of audio-visual media, digital storytelling and dramaturgical approaches to learning, aiming to support engagement, participation and meaningful learning processes for adult learners.

Relevant publications

Svoen, B., Dobson, S., Kristiansen, L., Thorsplass, I., Hundevadt, M. O. & Johansen, L. T. (2025). Learning to Learn: Competence Needs and Barriers for Marginalised Adults – Regional insights and solution pathways from Italy, Australia, Ireland and Norway (L2L MicroCred). Commissioned report, University of Inland Norway.

Dobson, S., Svoen, B., Agrusti, G. & Hardy, P. (eds.) (2024). Learning Inclusion in a Digital Age. Belonging and Finding a Voice with the Disadvantaged. Springer.

Pinto, M. & Svoen, B. (2024). We Belong and Connect When We Have a Voice: Towards a Learning Design for Inclusive Learning. In Dobson et al. (eds.), Springer.

Svoen, B., Dobson, S. & Bjørge, L. T. (2019). Let's talk and share! Refugees and migrants building social inclusion and wellbeing through digital stories and online learning resources. International Journal of Inclusive Education.

Relevant projects

Learning to Learn Through Micro-Credentials in a Regional Setting (L2L MicroCred) (Erasmus+, 2024–2026). Coordinator. Focus on learning design, collaboration models and flexible learning pathways for adult and marginalised learners.

Emerge European University Alliance – Work Package: Flexible Lifelong Learning for Adults (2024–2028). Academic Lead. Focus on developing sustainable learning models and collaboration structures for lifelong learning across institutions and regions.

National competence packages for vocational education and training (Norwegian Directorate for Education and Training). Project lead. Development and large-scale implementation of flexible learning systems for vocational education, reaching more than 16,000 registered participants.

Learning Inclusion in a Digital Age – To Belong and Find a Voice in a Changing Europe (LIDA) (Erasmus+, 2020–2023). Coordinator. Focus on inclusive learning design, digital storytelling and participation in online and blended learning environments.



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Relevant publications

Relevant projects

HORIZON-CL2-2027-01-HERITAGE-03

Crafting routes to a circular economy

Expertise

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The call discusses promoting sustainable consumption. I have expertise in consumer behavior and conducting experiments.



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HORIZON-CL2-2026-01-HERITAGE-02

Boosting creative startups for disruptive innovation

Expertise

Circularity as seen from a systems perspective focuses on adjusting the whole system to become smarter and greener. Especially it stresses the reuse of what previously was considered waste. Research from a social science, and more specifically a business perspective is needed to enable these systems' adjustments.



Relevant publications

Thornton, S., Johanson, M., Sörhammar, D., Blankenberg-Holm, D. (2025) Unpacking Agility in a Collaborative Product Innovation Process. The Journal of Product Innovation Management [Forthcoming].

Sklyar, A., Sörhammar, D., Tronvoll, B., Kowalkowski, C. (2025) Digital service orientation: unlocking servitization in service operations and service sales. International Journal of Operations & Production Management 45(13), 117-139.

Findsrud, R., Hanssen, M., Sörhammar, D. (2025) Toward a theory of sustainable resource integration. AMS Review 15, 142-156.

Hanssen, M., Sörhammar, D., & Tronvoll, B. (2025) Circularity work: reorienting service ecosystems towards circular economy. Journal of Service Management Research 8(3-4), 116-134.

Heinonen, K., & Sörhammar, D. (2024) Service-driven business transformation—stimulating uplifting change through service. Journal of Service Theory and Practice 34(3), 341-346.

Relevant projects

Interregional Circularity in Central Scandianvia (CIRIS) interreg project.



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HORIZON-CL2-2027-01-HERITAGE-03
Crafting routes to a circular economy

Expertise

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HORIZON-MISS-2026-04-CIT-NEB-B4P-CCRI-03

Introducing circular economy models in the construction sector, from buildings to city scale

Expertise

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Circularity as seen from a systems perspective focuses on adjusting the whole system to become smarter and greener. Especially it stresses the reuse of what previously was considered waste. Research from a social science, and more specifically a business perspective is needed to enable these systems' adjustments.



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Heinonen, K., & Sörhammar, D. (2024) Service-driven business transformation—stimulating uplifting change through service. Journal of Service Theory and Practice 34(3), 341-346.

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Interregional Circularity in Central Scandinavia (CIRIS) interreg project.



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HORIZON-NEB-2027-01-BUSINESS-02

Innovative models for collective community investment and ownership

Expertise

Circularity as seen from a systems perspective focuses on adjusting the whole system to become smarter and greener. Especially it stresses the reuse of what previously was considered waste. Research from a social science, and more specifically a business perspective is needed to enable these systems' adjustments.



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Thornton, S., Johanson, M., Sörhammar, D., Blankenberg-Holm, D. (2025) Unpacking Agility in a Collaborative Product Innovation Process. The Journal of Product Innovation Management [Forthcoming].

Sklyar, A., Sörhammar, D., Tronvoll, B., Kowalkowski, C. (2025) Digital service orientation: unlocking servitization in service operations and service sales. International Journal of Operations & Production Management 45(13), 117-139.

Findsrud, R., Hanssen, M., Sörhammar, D. (2025) Toward a theory of sustainable resource integration. AMS Review 15, 142-156.

Hanssen, M., Sörhammar, D., & Tronvoll, B. (2025) Circularity work: reorienting service ecosystems towards circular economy. Journal of Service Management Research 8(3-4), 116-134.

Heinonen, K., & Sörhammar, D. (2024) Service-driven business transformation—stimulating uplifting change through service. Journal of Service Theory and Practice 34(3), 341-346.

Relevant projects

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HORIZON-HLTH-2027-03-TOOL-04

Virtual Human Twins (VHTs) for integrated clinical decision support in prevention and diagnosis

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
<https://doi.org/10.1108/IJOPM-08-2024-0710>

Peterson, M., Tronvoll, B., & Fehrer, J. (2025). Theories of sustainability: Re-imagining a marketing-indigenous understanding of sustainability. AMS Review, 15(1), 3-22.

Peterson, M., Tronvoll, B. & Fehrer, J.A. Welcome to the AMS Review's Theories of Sustainability special issue. AMS Rev (2025).
<https://doi.org/10.1007/s13162-025-00313-0>

Hansen, M., Sörhammar, D., & Tronvoll, B., (2025) Circularity work: reorienting service ecosystems towards circularity, Journal of Service Management Research, 8(3-4), 116-134

Karpen, I. O., Edvardsson, B., Tronvoll, B., Jakkula, E., & Conduit, J. (2023) Circular Service Management: Toward Conceptual Understanding and Service Research Priorities for a More Sustainable Future. Journal of Service Management, 34(6), pp. 50-69, DOI 10.1108/JOSM-06-2023-0269

Tronvoll, B., & Edvardsson, B. (2022). Customer experiences in crisis situations: An agency-structure perspective. Marketing Theory, 22(4), 539-562. doi:10.1177/14705931221104520

Relevant projects

- Horizon Europe
- Interreg
- Norwegian Research Council
- Vinnova
- KK-Foundation



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HORIZON-HLTH-2027-03-TOOL-08

Towards Artificial General Intelligence (AGI) for healthcare

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
<https://doi.org/10.1108/IJOPM-08-2024-0710>

Peterson, M., Tronvoll, B., & Fehrer, J. (2025). Theories of sustainability: Re-imagining a marketing-indigenous understanding of sustainability. AMS Review, 15(1), 3-22.

Peterson, M., Tronvoll, B. & Fehrer, J.A. Welcome to the AMS Review's Theories of Sustainability special issue. AMS Rev (2025).
<https://doi.org/10.1007/s13162-025-00313-0>

Hansen, M., Sörhammar, D., & Tronvoll, B., (2025) Circularity work: reorienting service ecosystems towards circularity, Journal of Service Management Research, 8(3-4), 116-134

Karpen, I. O., Edvardsson, B., Tronvoll, B., Jakkula, E., & Conduit, J. (2023) Circular Service Management: Toward Conceptual Understanding and Service Research Priorities for a More Sustainable Future. Journal of Service Management, 34(6), pp. 50-69, DOI 10.1108/JOSM-06-2023-0269

Tronvoll, B., & Edvardsson, B. (2022). Customer experiences in crisis situations: An agency-structure perspective. Marketing Theory, 22(4), 539-562. doi:10.1177/14705931221104520

Relevant projects

- Horizon Europe
- Interreg
- Norwegian Research Council
- Vinnova
- KK-Foundation



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HORIZON-CL2-2027-01-HERITAGE-03
Crafting routes to a circular economy

Expertise

- Value creation through service
- Digitalization
- Circularity

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Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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Hansen, M., Sörhammar, D., & Tronvoll, B., (2025) Circularity work: reorienting service ecosystems towards circularity, Journal of Service Management Research, 8(3-4), 116-134

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Relevant projects

- Horizon Europe
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- Vinnova
- KK-Foundation



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HORIZON-CL2-2027-01-TRANSFO-03

Rethinking sustainable competitiveness beyond traditional perspectives: role and contribution of the Social Economy

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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Relevant projects

- Horizon Europe
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HORIZON-CL3-2026-01-INFRA-01

Tools and processes to support stress tests of critical infrastructure

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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HORIZON-CL3-2027-01-DRS-02

Societal resilience, engagement of the younger generations and digital innovation for disaster resilience

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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HORIZON-CL5-2027-01-D1-13

Next generation scenarios for informing climate and sustainability transitions

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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HORIZON-CL5-2026-09-D4-01

Researching the technical, social & economic factors impacting the energy performance of Smart Buildings (Built4People Partnership)

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. *International Journal of Operations & Production Management*, 45 (13): 117–139.
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Relevant projects

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HORIZON-CL5-2027-03-D5-03

Data-driven circular economy for e-mobility ecosystem
(2ZERO Partnership)

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. *International Journal of Operations & Production Management*, 45 (13): 117–139.
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Relevant projects

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HORIZON-CL6-2026-01-CIRCBIO-01-two-stage

Deploying circular systemic solutions through living labs in cities and regions (Circular Cities and Regions Initiative topic)

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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HORIZON-CL6-2026-01-CIRCBIO-02-two-stage

Open topic: Using the Circular Cities and Regions Initiative to strengthen urban manufacturing in support of the Clean Industrial Deal

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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HORIZON-CL6-2026-02-COMMUNITIES-01

Boosting sustainable competitiveness in rural areas through innovation

Expertise

- Value creation through service
- Digitalization
- Circularity

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Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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HORIZON-MISS-2026-04-CIT-NEB-B4P-CCRI-03

Introducing circular economy models in the construction sector, from buildings to city scale

Expertise

- Value creation through service
- Digitalization
- Circularity

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Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
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HORIZON-MISS-2027-03-OCEAN-02
Circularity of seafood supply chain

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
<https://doi.org/10.1108/IJOPM-08-2024-0710>

Peterson, M., Tronvoll, B., & Fehrer, J. (2025). Theories of sustainability: Re-imagining a marketing-indigenous understanding of sustainability. AMS Review, 15(1), 3-22.

Peterson, M., Tronvoll, B. & Fehrer, J.A. Welcome to the AMS Review's Theories of Sustainability special issue. AMS Rev (2025).
<https://doi.org/10.1007/s13162-025-00313-0>

Hansen, M., Sörhammar, D., & Tronvoll, B., (2025) Circularity work: reorienting service ecosystems towards circularity, Journal of Service Management Research, 8(3-4), 116-134

Karpen, I. O., Edvardsson, B., Tronvoll, B., Jakkula, E., & Conduit, J. (2023) Circular Service Management: Toward Conceptual Understanding and Service Research Priorities for a More Sustainable Future. Journal of Service Management, 34(6), pp. 50-69, DOI 10.1108/JOSM-06-2023-0269

Tronvoll, B., & Edvardsson, B. (2022). Customer experiences in crisis situations: An agency-structure perspective. Marketing Theory, 22(4), 539-562.
doi:10.1177/14705931221104520

Relevant projects

- Horizon Europe
- Interreg
- Norwegian Research Council
- Vinnova
- KK-Foundation



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HORIZON-MISS-2027-03-OCEAN-03
Green, circular and resilient harbours

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
<https://doi.org/10.1108/IJOPM-08-2024-0710>

Peterson, M., Tronvoll, B., & Fehrer, J. (2025). Theories of sustainability: Re-imagining a marketing-indigenous understanding of sustainability. AMS Review, 15(1), 3-22.

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Tronvoll, B., & Edvardsson, B. (2022). Customer experiences in crisis situations: An agency-structure perspective. Marketing Theory, 22(4), 539-562.
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Relevant projects

- Horizon Europe
- Interreg
- Norwegian Research Council
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HORIZON-MISS-2027-04-CIT-01

Innovative microgrids for improved energy system integration and efficiency in urban contexts

Expertise

- Value creation through service
- Digitalization
- Circularity



Relevant publications

Skylyar, A., Sörhammar, D., Kowalkowski, C., & Tronvoll, B. (2025) Digital Service Orientation: Unlocking Servitization in Service Operations and Service Sales. International Journal of Operations & Production Management, 45 (13): 117–139.
<https://doi.org/10.1108/IJOPM-08-2024-0710>

Peterson, M., Tronvoll, B., & Fehrer, J. (2025). Theories of sustainability: Re-imagining a marketing-indigenous understanding of sustainability. AMS Review, 15(1), 3-22.

Peterson, M., Tronvoll, B. & Fehrer, J.A. Welcome to the AMS Review's Theories of Sustainability special issue. AMS Rev (2025).
<https://doi.org/10.1007/s13162-025-00313-0>

Hansen, M., Sörhammar, D., & Tronvoll, B., (2025) Circularity work: reorienting service ecosystems towards circularity, Journal of Service Management Research, 8(3-4), 116-134

Karpen, I. O., Edvardsson, B., Tronvoll, B., Jakkula, E., & Conduit, J. (2023) Circular Service Management: Toward Conceptual Understanding and Service Research Priorities for a More Sustainable Future. Journal of Service Management, 34(6), pp. 50-69, DOI 10.1108/JOSM-06-2023-0269

Tronvoll, B., & Edvardsson, B. (2022). Customer experiences in crisis situations: An agency-structure perspective. Marketing Theory, 22(4), 539-562. doi:10.1177/14705931221104520

Relevant projects

- Horizon Europe
- Interreg
- Norwegian Research Council
- Vinnova
- KK-Foundation



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HORIZON-CL5-2027-01-D1-10

Understanding and avoiding maladaptation to climate change

Expertise

I am a professor of human geography. I teach and supervise mainly within rural and regional development, innovation, and planning. My research interests are focused on development and planning in rural areas, within topics such as second homes, tourism, wind power and planning in municipalities with demographic challenges. I have just finished a project on planning in shrinking rural areas in Europe for ESPON.

Relevant publications

Higdem, Ulla; Overvåg, Kjell; Bern, Aleksander; Eide, Trude Hella; Moe, Windy; Syssner, Josefina & Niederer, Peter (2025). TARGETED ANALYSIS// RURALPLAN – Innovative planning in shrinking societies Final report // November 2024. ESPON. ISSN 978-2-919816-39-2.

Overvåg, Kjell; Higdem, Ulla; Syssner, Josefina; Niederer, Peter & Moe, Windy (2025). POLICY BRIEF RURALPLAN – Innovative Planning in Shrinking Societies. ESPON.

Overvåg, Kjell; Higdem, Ulla; Syssner, Josefina; Bern, Aleksander & Tholstrup, Line Marie (2024). RURALPLAN - Methodological framework and knowledge . ESPON.eu.

Hagen, Aksel; Higdem, Ulla & Overvåg, Kjell (2022). Planning to meet challenges in shrinking rural regions. Towards innovative approaches to local planning. Fennia. ISSN 0015-0010. 200(2), s. 175–190. doi: 10.11143/fennia.119752.

Hagen, Aksel; Higdem, Ulla & Overvåg, Kjell (2021). Realistisk planlegging — løpemelding fra et kvalifiseringsprosjekt. Plan: Tidsskrift for samfunnsplanlegging, byplan og regional utvikling (Realistic planning — report from a qualification project). ISSN 0805-083X. 2021 (4), s. 36–39. doi: 10.18261/issn.1504-3045-2021-04-10.

Relevant projects

Realistic planning – societal planning in areas with persistent population decline. Funded by Regional Research Fund Innlandet. Implemented in the period 2020-2022.

Innovative planning in shrinking societies (RURALPLAN). Funded by ESPON. Cooperation with Sweden and Switzerland. Implemented in the period 2023-2024.



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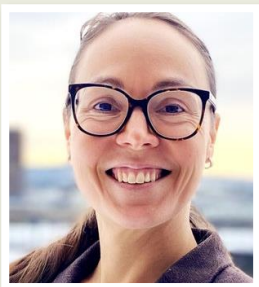
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HORIZON-CL2-2026-01-DEMOCRACY-06
Governing global commons sustainably

Expertise

- International law
- International environmental Law
- International economic law
- Sustainability

Relevant publications

Létourneau-Tremblay, Laura (2022). In Need of a Paradigm Shift: Reimagining Eco Oro v Colombia in Light of New Treaty Language.

Journal of World Investment & Trade. ISSN 1660-7112. 23(5-6), p. 915–946

Behn, Daniel Friedrich; Fauchald, Ole Kristian & Letourneau-Tremblay, Laura (2017). Promoting renewable energy in the EU: Shifting trends in Member state policy space. European Business Law Review. ISSN 0959-6941. 28(2), p. 217–243.

(see also NAV)

Relevant projects

NFR: "UMOD - Understanding and monitoring digital wildfires" (2017-2020):

<https://www.simula.no/research/projects/umod-understanding-and-monitoring-digital-wildfires>



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HORIZON-HLTH-2026-01-DISEASE-02

Innovative interventions to prevent the harmful effects of using digital technologies on the mental health of children and young adults

Expertise

In addition to PhD in psychology, I have two Master degrees, one in psychology and one in media and communication studies. I have been involved as co-applicant (only social scientist in the project) in a large NFR grant "UMOD - Understanding and monitoring digital wildfires" (2017-2020), which led to a number publications on the topic of online misinformation.

Relevant publications

I have been long-term investigating the effects of communication, including misinformation, AI and public health communication during pandemic. The topic of trust is a recurring topic in my studies. I have listed 15 different calls which I find relevant. Shall I write for each of them separately?

My publications are listed here:
<https://scholar.google.com/citations?user=rWYYBfYAAAAJ&hl=en&oi=ao>

Relevant projects

UMOD Understanding and monitoring digital wildfires (NFR - SAMRISK, Simula Research Laboratory 2017-2021)
<https://www.simula.no/research/projects/umod-understanding-and-monitoring-digital-wildfires>

INTOP - PhD on the impacts of use of AI on work performance



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HORIZON-CL2-2026-01-DEMOCRACY-10

Digital and media literacy as drivers for democratic and civic resilience

Expertise

In addition to PhD in psychology, I have two Master degrees, one in psychology and one in media and communication studies. I have been involved as co-applicant (only social scientist in the project) in a large NFR grant "UMOD - Understanding and monitoring digital wildfires" (2017-2020), which led to many publications on the topic of online misinformation. My PhD studies were financed by Etikkprogrammet (UiO) which had a focus on philosophy, so the topic of freedom of speech at the time of abundant online misinformation is very interesting for me.

Relevant publications

Filkuková, P., & Langguth, J. (2021). Blinded by emotions: The association between emotional reactivity and trust in fictitious news stories on crime. *Studia Psychologica: International Journal for Research and Theory in Psychological Sciences*, 63(4), 404-416. doi: 10.31577/sp.2021.04.833

Filkuková, P., Ayton, P., & Langguth, J. (2021). What should I trust? Individual differences in attitudes to conflicting information and misinformation on COVID-19. *Frontiers in Psychology*, 12. doi: 10.3389/fpsyg.2021.588478

Langguth, J., Filkuková, P., Brenner, S., Schroeder, D. T., & Pogorelov, K. (2022). COVID-19 and 5G conspiracy theories: Long term observation of a digital wildfire. *International Journal of Data Science and Analytics*, 15(3), 329-346. doi: 10.1007/s41060-022-00322-3

Langguth, J., Schroeder, D. T., Filkuková, P., Brenner, S., Philips, J., & Pogorelov, K. (2023). COCO: An annotated Twitter dataset of COVID-19 conspiracy theories. *Journal of Computational Social Science*, 6(2), 443-484. doi: 10.1007/s42001-023-00200-3

Relevant projects

NFR: "UMOD - Understanding and monitoring digital wildfires" (2017-2020):

<https://www.simula.no/research/projects/umod-understanding-and-monitoring-digital-wildfires>



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HORIZON-CL2-2027-01-DEMOCRACY-04

Addressing the impact of artificial intelligence, cyberviolence, and deepfakes on equality, democracy and inclusive societies

Expertise

In addition to PhD in psychology, I have two Master degrees, one in psychology and one in media and communication studies. Currently, I investigate AI use in academia. I specialize on cognitive psychology, so cognitive impacts of using AI is a highly relevant topic for me and I find it extremely interesting. In a joint project with employees from several INN's institutes (in relation to UHPED course), I was the leading and supervisory author on article on AI use in academia, which is currently under review (we have just submitted 2nd revision). As I initiated this research project and had a leading and supervisory role in all phases of the project, I am the last author on this article. If funding allows, I would like to further expand my research into the AI field. Investigating AI's long-term impacts on knowledge acquisition and human potential is of utmost importance.

Relevant publications

Lien, S. J., Skogli, E. W., Abamosa, J. Y., Glomdal, S. E., & Filkuková, P. (2024). Experience and attitudes towards the use of artificial intelligence in higher education. Manuscript submitted for publication.

Relevant projects

NFR: "UMOD - Understanding and monitoring digital wildfires" (2017-2020):

<https://www.simula.no/research/projects/umod-understanding-and-monitoring-digital-wildfires>



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HORIZON-CL2-2026-01-TRANSFO-04

The impact of the use of digital tools outside school and for communication on educational outcomes and mental health

Expertise

In addition to PhD in psychology, I have two Master degrees, one in psychology and one in media and communication studies. Currently, I investigate AI use in academia. I specialize on cognitive psychology, so cognitive impacts of using AI is a highly relevant topic for me and I find it extremely interesting. In a joint project with employees from several INN's institutes (in relation to UHPED course), I was the leading and supervisory author on article on AI use in academia, which is currently under review (we have just submitted 2nd revision). As I initiated this research project and had a leading and supervisory role in all phases of the project, I am the last author on this article. If funding allows, I would like to further expand my research into the AI field. Investigating AI's long-term impacts on knowledge acquisition and human potential is of utmost importance.

Relevant publications

Lien, S. J., Skogli, E. W., Abamosa, J. Y., Glomdal, S. E., & Filkuková, P. (2024). Experience and attitudes towards the use of artificial intelligence in higher education. Manuscript submitted for publication.

Relevant projects

NFR: "UMOD - Understanding and monitoring digital wildfires" (2017-2020):

<https://www.simula.no/research/projects/umod-understanding-and-monitoring-digital-wildfires>



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HORIZON-CL2-2027-01-TRANSFO-06

Closing the learning gap: uncovering causes and effective policy interventions for declining youth skills in mathematics, reading, and science

Expertise

In addition to PhD in psychology, I have two Master degrees, one in psychology and one in media and communication studies. Currently, I investigate AI use in academia. I specialize on cognitive psychology, so cognitive impacts of using AI is a highly relevant topic for me and I find it extremely interesting. In a joint project with employees from several INN's institutes (in relation to UHPED course), I was the leading and supervisory author on article on AI use in academia, which is currently under review (we have just submitted 2nd revision). As I initiated this research project and had a leading and supervisory role in all phases of the project, I am the last author on this article. If funding allows, I would like to further expand my research into the AI field. Investigating AI's long-term impacts on knowledge acquisition and human potential is of utmost importance.

Relevant publications

Lien, S. J., Skogli, E. W., Abamosa, J. Y., Glomdal, S. E., & Filkuková, P. (2024). Experience and attitudes towards the use of artificial intelligence in higher education. Manuscript submitted for publication.

Relevant projects

NFR: "UMOD - Understanding and monitoring digital wildfires" (2017-2020):

<https://www.simula.no/research/projects/umod-understanding-and-monitoring-digital-wildfires>



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HORIZON-CL6-2026-01-BIODIV-05

Advancing integrated scenarios and prediction models for informing transition to a nature positive society

Expertise

I hold a PhD in Environmental Economics from NTNU Business School and a Master's degree in International Business and Marketing from NTNU Ålesund.

My doctoral research investigated stakeholder perceptions and the role of environmental regulations in the sustainability of the salmon farming industry, combining panel data analysis, Q methodology, and thematic analysis.

My research is interdisciplinary, focusing on the interaction between environmental governance and sustainability transitions in natural resource industries. I particularly enjoy combining quantitative, qualitative, and hybrid methods to explore stakeholder perspectives and how regulatory frameworks and innovation can drive more sustainable practices in firms.

Relevant publications

Haugen, J. F., & Olaussen, J. O. (2025). Plague or cholera? Stakeholder perspectives on Norwegian salmon farming regulations. *Marine Policy*, 177, 106685. DOI:

<https://doi.org/10.1016/j.marpol.2025.106685>

Haugen, J. F., & Olaussen, J. O. (2025). Stakeholder perceptions of the Norwegian salmon farming industry and its future challenges. *Ecological Economics*, 230, 108477. DOI:

<https://doi.org/10.1016/j.ecolecon.2024.108477>

Haugen, J. F., Olaussen, J. O., & Solstad, J. T. (2025). Balancing act: How compliance and stringency of environmental regulations affect production growth in the Atlantic Salmon farming industry. *Aquaculture Economics & Management*, 29(4), 753–781. DOI:

<https://doi.org/10.1080/13657305.2025.2540088>

Relevant projects

When do escapees of farmed salmon become an invasion problem? A stakeholder view from Norwegian salmon aquaculture. Haugen, J. F., & Olaussen, J. O. Book chapter in progress for *Biological Invasions and Aquaculture*, expected to be published by CABI Books.

From salmon to cod: Environmental challenges and regulatory pathways in Norwegian aquaculture. Haugen, J. F., & Olaussen, J. O. Working paper.



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HORIZON-CL6-2026-01-BIODIV-04-two-stage

Mainstreaming and scaling-up evidence-based Nature-Based Solutions towards a nature positive and climate-resilient economy

Expertise

I hold a PhD in Environmental Economics from NTNU Business School and a Master's degree in International Business and Marketing from NTNU Ålesund.

My doctoral research investigated stakeholder perceptions and the role of environmental regulations in the sustainability of the salmon farming industry, combining panel data analysis, Q methodology, and thematic analysis.

My research is interdisciplinary, focusing on the interaction between environmental governance and sustainability transitions in natural resource industries. I particularly enjoy combining quantitative, qualitative, and hybrid methods to explore stakeholder perspectives and how regulatory frameworks and innovation can drive more sustainable practices in firms.

Relevant publications

Haugen, J. F., & Olaussen, J. O. (2025). Plague or cholera? Stakeholder perspectives on Norwegian salmon farming regulations. *Marine Policy*, 177, 106685. DOI:

<https://doi.org/10.1016/j.marpol.2025.106685>

Haugen, J. F., & Olaussen, J. O. (2025). Stakeholder perceptions of the Norwegian salmon farming industry and its future challenges. *Ecological Economics*, 230, 108477. DOI:

<https://doi.org/10.1016/j.ecolecon.2024.108477>

Haugen, J. F., Olaussen, J. O., & Solstad, J. T. (2025). Balancing act: How compliance and stringency of environmental regulations affect production growth in the Atlantic Salmon farming industry. *Aquaculture Economics & Management*, 29(4), 753–781. DOI:

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Relevant projects

When do escapees of farmed salmon become an invasion problem? A stakeholder view from Norwegian salmon aquaculture. Haugen, J. F., & Olaussen, J. O. Book chapter in progress for *Biological Invasions and Aquaculture*, expected to be published by CABI Books.

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HORIZON-CL6-2027-02-FARM2FORK-06

Unleashing the potential of sustainable small-scale aquatic food production and recreational fisheries for prosperous local communities

Expertise

I hold a PhD in Environmental Economics from NTNU Business School and a Master's degree in International Business and Marketing from NTNU Ålesund.

My doctoral research investigated stakeholder perceptions and the role of environmental regulations in the sustainability of the salmon farming industry, combining panel data analysis, Q methodology, and thematic analysis.

My research is interdisciplinary, focusing on the interaction between environmental governance and sustainability transitions in natural resource industries. I particularly enjoy combining quantitative, qualitative, and hybrid methods to explore stakeholder perspectives and how regulatory frameworks and innovation can drive more sustainable practices in firms.

Relevant publications

Haugen, J. F., & Olaussen, J. O. (2025). Plague or cholera? Stakeholder perspectives on Norwegian salmon farming regulations. *Marine Policy*, 177, 106685. DOI:

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HORIZON-CL6-2026-01-CIRCBIO-09

Balancing food security, bioeconomy, climate and biodiversity objectives to unlock sustainable value chains

Expertise

I hold a PhD in Environmental Economics from NTNU Business School and a Master's degree in International Business and Marketing from NTNU Ålesund.

My doctoral research investigated stakeholder perceptions and the role of environmental regulations in the sustainability of the salmon farming industry, combining panel data analysis, Q methodology, and thematic analysis.

My research is interdisciplinary, focusing on the interaction between environmental governance and sustainability transitions in natural resource industries. I particularly enjoy combining quantitative, qualitative, and hybrid methods to explore stakeholder perspectives and how regulatory frameworks and innovation can drive more sustainable practices in firms.

Relevant publications

Haugen, J. F., & Olaussen, J. O. (2025). Plague or cholera? Stakeholder perspectives on Norwegian salmon farming regulations. *Marine Policy*, 177, 106685. DOI: <https://doi.org/10.1016/j.marpol.2025.106685>

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Haugen, J. F., Olaussen, J. O., & Solstad, J. T. (2025). Balancing act: How compliance and stringency of environmental regulations affect production growth in the Atlantic Salmon farming industry. *Aquaculture Economics & Management*, 29(4), 753–781. DOI: <https://doi.org/10.1080/13657305.2025.2540088>

Relevant projects

When do escapees of farmed salmon become an invasion problem? A stakeholder view from Norwegian salmon aquaculture. Haugen, J. F., & Olaussen, J. O. Book chapter in progress for *Biological Invasions and Aquaculture*, expected to be published by CABI Books.

From salmon to cod: Environmental challenges and regulatory pathways in Norwegian aquaculture. Haugen, J. F., & Olaussen, J. O. Working paper.



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HORIZON-CL6-2026-01-CIRCBIO-10

Bio-based innovation in society: supporting the sustainable way of living

Expertise

I hold a PhD in Environmental Economics from NTNU Business School and a Master's degree in International Business and Marketing from NTNU Ålesund.

My doctoral research investigated stakeholder perceptions and the role of environmental regulations in the sustainability of the salmon farming industry, combining panel data analysis, Q methodology, and thematic analysis.

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Haugen, J. F., Olaussen, J. O., & Solstad, J. T. (2025). Balancing act: How compliance and stringency of environmental regulations affect production growth in the Atlantic Salmon farming industry. *Aquaculture Economics & Management*, 29(4), 753–781. DOI:

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HORIZON-CL6-2026-02-COMMUNITIES-01

Boosting sustainable competitiveness in rural areas through innovation

Expertise

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I hold a PhD in Environmental Economics from NTNU Business School and a Master's degree in International Business and Marketing from NTNU Ålesund.

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HORIZON-CL6-2027-02-COMMUNITIES-02

Empowering local urban food systems entrepreneurship and innovation

Expertise

I hold a PhD in Environmental Economics from NTNU Business School and a Master's degree in International Business and Marketing from NTNU Ålesund.

My doctoral research investigated stakeholder perceptions and the role of environmental regulations in the sustainability of the salmon farming industry, combining panel data analysis, Q methodology, and thematic analysis.

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HORIZON-CL6-2027-03-GOVERNANCE-01

Strengthening the resilience of European farmers through improved capacity in coping with risks and crises

Expertise

I hold a PhD in Environmental Economics from NTNU Business School and a Master's degree in International Business and Marketing from NTNU Ålesund.

My doctoral research investigated stakeholder perceptions and the role of environmental regulations in the sustainability of the salmon farming industry, combining panel data analysis, Q methodology, and thematic analysis.

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HORIZON-HLTH-2027-01-STAYHLTH-01

Addressing disabilities through the life course to support independent living and inclusion

Expertise

- Clinical psychology
- Developmental psychology
- Mental health
- Mental illness
- Well-being
- Personality
- Soft skills training
- Interpersonal skills

Relevant publications

Boson, K., Andersson, M., Gurdal, S., Claesdotter-Knutsson, E., & Kapetanovic, S. Parental Influence on Adolescent Gambling: The Role of Communication, Rules, and Social Support. Journal of Gambling Studies. Accepted

Slåen Svendsen, T., Boson, K., & Orm, S. (2025). The Relationship Between Empathic Disequilibrium and the Big Five Personality Traits. Imagination, Cognition and Personality, 0(0).

<https://doi.org/10.1177/02762366251399084>

Boson, K., Gurdal, S., Claesdotter-Knutsson, E., & Kapetanovic, S. Clinicians' perspectives on relapse prevention treatment for internet gaming disorder among adolescents. Journal of Child & Adolescent Substance Abuse. Accepted

Kapetanovic, S., Vlasman, S., Boson, K., Anderberg, M., Wennberg, P., & Dahlberg, M. (2025) Professionals' education and competence needs in outpatient treatment for young people with substance use and mental health problems. Nordic Studies on Alcohol and Drugs.

<https://doi.org/10.1177/14550725251384>

Boson, K., Anderberg, M., Wennberg, P., Vlasman, S., Kapetanovic, S. & Dahlberg, M. (2024). Long-Term Outcomes of Adolescent Outpatient Treatment for Substance Use Problems: Exploring the Co-occurrence of Mental Health and Substance Use Problems. Scandinavian Journal of Child and Adolescent Psychiatry and Psychology, 12(1), 2024.

<https://doi.org/10.2478/sjcapp-2024-0013>

Relevant projects

Treatment research at the Maria clinics (TRAM) - ongoing

Unintentional or intentional: Short Dark triads and Autism (MALICE) - ongoing

Scenarioteket - A Virtual Reality platform for training health care professionals in non-technical skills - finalized

Longitudinal Research on Development In Adolescence (LoRDIA) - finalized

The role of parent-child relationships for adolescent attitudes and gaming and gambling – knowledge and prevention (ongoing)

Future Proofing Health- and Care Systems Safeguarding Health Care Workers in Hospital Settings (Ongoing - Funded by European Union)

Empowering Autistic Youth with Personalized Intervention: A Randomized Controlled Trial (Ongoing)



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Relevant publications

Relevant projects

HORIZON-CL2-2026-01-DEMOCRACY-03

Government in transition – how governments change the way they work and prepare the civil service for the future

Expertise

I am inspired by John Rawls' theory of justice, Richard Rorty's pragmatism, Thomas Piketty's participatory socialism, the idea of perfectionism, and nordic welfare systems. I am interested in pursuing normative research dealing with or combining some of these aspects.



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HORIZON-CL6-2026-03-GOVERNANCE-02

Improving analytical capacity and understanding of social drivers in agriculture to better assess social sustainability in the sector

Expertise

- Digital platforms
- Digital business ecosystems
- Smart farming
- Digital agriculture
- Agrifood
- Livestock farming
- Sustainable development
- Qualitative methods

Relevant publications

Sletkli, V. (2026) Smart Farming or Digital Agriculture. In: Ratten, Vanessa (ed.) International Encyclopedia of Business Management, vol. 2, pp. 450–454. US: Elsevier. <http://dx.doi.org/10.1016/B978-0-443-13701-3.00490-4>

Sletkli, V. (2024). “Digital and sustainable: Business ecosystem, digital platforms and big data in the Norwegian livestock farming and food producing industries”. In Ertz, M., Sarigöllü, E., Sun, S., Torrent-Sellens, J., Tandon, U. (Eds.): The Handbook of Digitalization for Sustainable Development in Society. Palgrave Macmillan (London, UK).

Sletkli, V. (2024). “Digital platforms in the Norwegian food industry: An ecosystem perspective on the nation’s dairy and beef production”. In Baumann, S. (Ed.): The Handbook on Digital Platforms and Ecosystems in Manufacturing. Edward Elgar.

Sletkli, V.K., (2022). “Developing big data analytics capability in a focal firm of a digital business ecosystem: The case of Norwegian swine breeding industry”. In Baumann, S. (Ed.): The Handbook on Digital Business Ecosystems (pp. 697-713). Edward Elgar.

Relevant projects

Management perspectives on Big Data - finalized



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HORIZON-CL6-2027-03-GOVERNANCE-02

Improving analytical capacity for sustainable competitiveness of the agricultural sector

Expertise

- Digital platforms
- Digital business ecosystems
- Smart farming
- Digital agriculture
- Agrifood
- Livestock farming
- Sustainable development
- Qualitative methods

Relevant publications

Sletkli, V. (2026) Smart Farming or Digital Agriculture. In: Ratten, Vanessa (ed.) International Encyclopedia of Business Management, vol. 2, pp. 450–454. US: Elsevier. <http://dx.doi.org/10.1016/B978-0-443-13701-3.00490-4>

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HORIZON-CL6-2026-02-COMMUNITIES-01

Boosting sustainable competitiveness in rural areas through innovation

Expertise

- Regional development
- Place-based development
- Innovation policy
- Agency

Relevant publications

Nilsen, T., Calignano, G., Lien, S., & Nordli, A. J. (2024). Norwegian wood, isn't it good? Narratives of the lumber industry and development paths in the Nordic periphery. *Journal of Rural Studies*, 105, 103182.

<https://doi.org/https://doi.org/10.1016/j.jrurstud.2023.103182>

Nordli, A. J., Nilsen, T., & Lien, S. (2024). Collaborative routes to innovation success in the periphery – a configurational approach. *Norsk Geografisk Tidsskrift - Norwegian Journal of Geography*, 78(2), 102-114.

<https://doi.org/10.1080/00291951.2024.2362761>

Lien, S. & Higdem, U. (2025). The double disadvantage of rural place-based policies. *Fennia* 203(2) 182-198.

<https://doi.org/10.11143/fennia.147442>

Relevant projects

REDINN: The research project focuses on regional innovation processes outside the big cities. We are concerned with how regional actors in the interior connect to international networks and how the regional innovation system is set up for renewal in various sectors. The project has partners at UIO, UIS, Lund University, and the London School of Economics.



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CREDS

Center for Research on Digitalization and Sustainability

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Sustainability and digitalization can have synergistic effects, and the center can contribute to increasing the understanding of how Norway's transition in the green shift can help achieve the goal of climate neutrality by 2050. The research will also support sustainable value creation that strengthens the region's and Norway's competitiveness.



Purpose

The overall goal of establishing the Center for Sustainability and Digitalization is to strengthen the level of knowledge and education in the region, increase value creation and the number of green jobs, and thereby contribute to growth in Innlandet.

The research center will conduct interdisciplinary and applied research to address complex challenges related to the green shift and digital transformation. The center's activities will help address the challenges faced by the private and public sectors. The center will assist businesses in contributing knowledge at the individual, industry, and societal levels.

The research center has close collaboration with the business community regionally in Kongsvinger and Innlandet, but also has ambitions for national cooperation. These collaborations will contribute knowledge about transition to promote value creation, including better resource utilization and job security. Integrating the environment and sustainability into business activities will be essential for maintaining competitiveness.

The center will

Support the ambitions for the establishment of a university in Innlandet with research-based expertise in internationally attractive focus areas.

Support existing doctoral programs at INN University / the School of Business and play a national role in research, education, and innovation in sustainability, circular economy, and digital transformation.

Develop new knowledge-based businesses in digital leadership and sustainability (recruitment of knowledge-based companies and establishment of spin-offs from existing companies).

- Further develop Innlandet's bioindustry and enable increased industrial production from Innlandet's bioresources.
- Strengthen other existing industries in Innlandet and increase the possibility of bringing industrial production back from low-cost countries.
- Lay the foundation for green investments in Innlandet.

Strengthen the public sector in Innlandet as a community developer through increased competence in sustainability and circular economy.

Streamline Innlandet through increased competence in digital transformation.

Support local, regional, and national strategies for sustainable transition.





PROTECT

Centre for Preparedness and Crisis Management

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For this topic, we welcome collaborations with INN via PROTECT, our Center for Preparedness and Crisis Management.

The Centre for Preparedness and Crisis Management at the University of Inland Norway is located at Rena campus. We are experts in crisis leadership, realistic training, and interdisciplinary approaches. Our close collaboration with other relevant centres across Norway makes us home to the country's leading research environment for crisis leadership.



What do we do?

Crisis leadership expertise: Our experienced instructors and educators have backgrounds in both academic research and practical crisis management. They share insights, best practices, and strategies that are crucial for leading effectively under pressure and preparing your organisation for such challenges.

Realistic training: We simulate real-world crisis situations, allowing you to practise decision-making, communication, and collaboration for both acute and prolonged crises. From natural disasters to cyberattacks, we prepare you for the unexpected.

Interdisciplinary approach: Crisis leadership requires a holistic understanding. Our centre integrates knowledge from various fields, including psychology, leadership, communication, pedagogy, health sciences, and technology.

More info: inn.no/english/protect/

What do we offer?

Scenario-based training: Through realistic exercises, you will learn to manage critical situations. From evacuation to reputation management and human factors – we cover it all.

Top-quality lectures: With highly experienced and award-winning lecturers, we offer lectures that inspire and motivate you, promoting an effective learning process.

Crisis communication: How do you clearly communicate what is happening? We provide you with the tools.

Collaboration: Achieving a shared situational understanding is vital for effective cooperation between actors during a crisis. We provide advice on how to achieve this.

Stakeholder engagement: From employees to the media and authorities – we explore how to build trust and collaboration effectively.

Technology: We harness the latest in cutting-edge digital technology, including VR, to create realistic exercises.

Become a stronger leader in times of crisis: Together, we build resilient leaders who stand strong when it truly matters.

We have the country's leading research environment for crisis leadership, with our close collaboration with other relevant centres across Norway.



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About INN



The Inland School of Business and Social Sciences at University of Inland Norway conducts research within business, humanities and social sciences. We have a strong and growing research profile in economics; organization, leadership and management; crises and preparedness; innovation; psychology; law; political science and philosophy. We are committed to research of high quality and consistently publish in the foremost journals in our fields. We also have many successful projects financed from the Research Council of Norway and the EU-system.



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